Kids Chance California Educating Children of Injured Workers



2021 - 2022 Annual Report

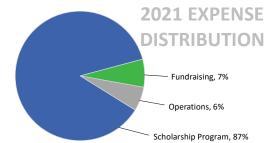
President's Message

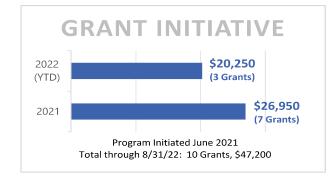
As you know, the COVID-19 pandemic has significantly impacted all aspects of our lives. For Kids' Chance of California (KCCA), it has required creativity and strategic shifts in our thinking with respect to fundraising, the scholarship application process and how we distribute awards.

The environment in which we are operating has not changed our mission or dampened our enthusiasm. To the contrary, the COVID "pause" has given our scholarship committee time to reflect on how to best distribute the funds we have available. In addition to belt-tightening on the part of our donors, most of us have found there are simply not enough hours in the day to keep up with our jobs and maintain a reasonable degree of work-life balance in the midst of a pandemic in the digital age. During the 2022 scholarship award season, we have repeatedly been in awe of the resilience of our organization. Now we know we can survive any downturn thanks to the passionate support of our team of volunteers, corporate sponsors and individual donors.

Here are some highlights from the past year:

- Aggressively managed our operational costs to 13%, with 87% of every dollar going directly into the scholarship program
- 34 students awarded scholarships for the 2022/2023 academic year; 30 reapplicants and four new applicants
- Awarded more than \$219,000 in total combined scholarships, a 10% decrease compared to last year
- Awarded 67% of each eligible student's calculated financial need up to an \$8,000 maximum for undergrads and \$5,000 maximum for graduate students; 100% financial need would have been more than \$493,000 in total scholarship dollars this year





In June 2021, KCCA's Board of Directors voted to focus more efforts toward building relationships with family foundations throughout the state in an effort to diversify our funding. KCCA developed a robust grant writing program and began engaging with new funders. This effort has dramatically increased our visibility and in our first year, this initiative has raised over \$40,000 and built new, valuable partnerships.

We need your support! Here's how you can help:

- If you are a current sponsor or donor, your continued financial support is critical
- Spread the word about KCCA to help us recruit other corporate sponsors or donors
- Have any creative fund-raising ideas? We are all ears and looking for your participation
- Help us use social media and community outreach to find more money for more kids
- Make KCCA your Charity of Choice at an event or on Amazon Smile

Volunteer your time and/or resources; we are always looking for folks to join our committees and contribute to our mission in different ways

We remain on track to reach our \$2 million goal by 2025. Now is the time for a full-court press.

I ask you this: "Are you in?"

#moremoneyformorekids #dollars4scholars









Kozette

"KCCA has been a prominent factor in me obtaining my B.S. Degree at San Jose State University, and in this upcoming year I will be working towards my MBA. At the age of 8 years old, I lost my father which left my mother to be widowed raising 2 daughters. By the grace of KCCA, the financial burden of putting myself through college was lifted and I completed my B.S. degree with zero debt!"









2012 2013 2014 2015 2016 2017 2018 2019 2020 2021













"When my dad was injured, I was only four years old. I did not know how much my family struggled financially. It was not until I started researching colleges and wanting to go out of state, did I discover the burden this would be on my family. When my dad had to have surgery last year, I moved back to California to be closer to home. I transferred to Fresno Pacific University and fortunately my Kids' Chance CA scholarship followed me to my new college. I am thankful that this year I have been awarded this scholarship again, along with my sister. Without Kids' Chance CA both of us would have to commute to college rather than reside on campus. Thank you Kids' Chance CA"

Contact KCCA

info@kidschanceca.org | (415) 877-KIDS 808 R Street, Suite 209 Sacramento, CA 95811

Thank You to Our Volunteers

Kids' Chance of California would not continue to thrive without the hard work and generous nature of our volunteers. Their passion for our mission is what has helped to grow the organization and reach more students in need. Thank you to all of our volunteers who support KCCA!

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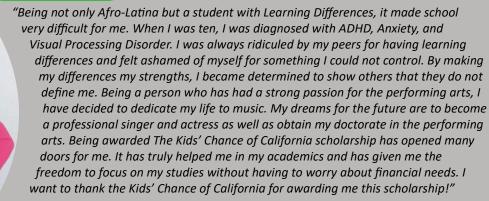
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Casey

"As a first-generation college student from a low-income family, I overcame many challenges to become the person I am today. I am currently attending Stanford University, where I am studying biocomputation and computer science. My ambition and dream is to become an engineer that uses innovation and technology to make the world a better place. Paying for college can be expensive to many, but the scholarship from Kids' Chance of California helps relieve that burden to focus on my academics and career."

Litify

